



The Greater Bloomington
Chamber of Commerce



FOR IMMEDIATE RELEASE:

Celebrating Excellence: Five Local Leaders to be Honored with Women Excel Bloomington Awards

Bloomington, Ind. – July 10, 2024 – The Greater Bloomington Chamber of Commerce is proud to announce the five Women Excel Bloomington (WEB) 2024 award winners. These distinguished women were chosen for their exceptional leadership, business acumen, entrepreneurship, and community involvement. The 14th Annual WEB Awards celebration will take place on Thursday, August 22nd, from 5:30 – 8:00 pm at One World at Woolery Mill.

Those to be honored at the 2024 Women Excel Bloomington Awards are:

- **Leslie Abshier** – Vice President of Resource Development, Boys & Girls Clubs of Bloomington
- **Michelle Cole** – Partner, Paragraph
- **Sherry Dunbar-Kruzan** – Talent Development and Recruitment Manager, TASUS Corporation
- **Dr. Gloria Howell** – Director of the Neal-Marshall Black Culture Center, Indiana University
- **Samantha Morran** – Executive Director, Village Caregiving

Additionally, this year marks a special milestone with the introduction of the **Mae Cassady Lifetime Achievement Award**, named in honor of the late Mae Cassady. Mae was the founder and owner of Cassady Electrical Contractors and a dedicated supporter of the Bloomington Women in Leadership (BWIL) group and the WEB Awards. The Greater Bloomington Chamber of Commerce wishes to celebrate her many accomplishments and lasting impact on the community. The inaugural **Mae Cassady Lifetime Achievement Award** will be presented to **Sherry Dunbar-Kruzan**.

“Our community is incredibly fortunate to benefit from the leadership and dedication of these five outstanding women,” said Greater Bloomington Chamber of Commerce President & CEO, Eric Spoonmore. “Their commitment to excellence and service in both their professional and personal lives set a remarkable example for others to follow.”

The WEB Awards celebrate the achievements of local women leaders who inspire through their actions and initiatives. These women serve as mentors, excel in their professions, and demonstrate outstanding leadership and community service. The WEB Awards is the highlight of the Bloomington Women in Leadership's annual calendar and honors women who balance professional success with a commitment to volunteerism and civic engagement.

To learn more about the 2024 WEB Awards, please visit The Chamber's website at [ChamberBloomington.org](https://www.chamberbloomington.org) or call the Chamber at (812) 336-6381.

About the Greater Bloomington Chamber of Commerce:

The Greater Bloomington Chamber of Commerce is a nonprofit membership organization serving as our community's leading advocate for business. We offer unique leadership opportunities, meaningful volunteer activities, and exclusive business-building programs focused on critical economic, civic, and social priorities. Chamber members support each other and community initiatives, sharing information and resources to help create economic opportunity and community well-being. At the Greater Bloomington Chamber of Commerce, we believe that better business leads to a better community.

Contact:

Kaytee Lorentzen
Director of Communications & Events
812-336-6381
klorentzen@chamberbloomington.org
<https://www.chamberbloomington.org/>

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